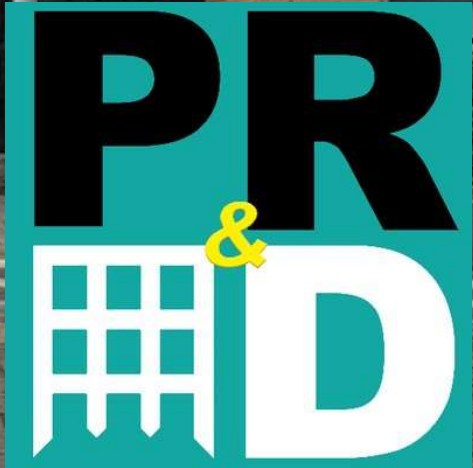


UNIVERSITY OF
WESTMINSTER

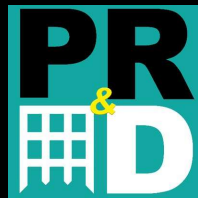
THE FORUM

#BePRandAdvertising





**THE PR AND
ADVERTISING
INDUSTRIES NEED YOU!**



WHAT IS PR & ADVERTISING?

- With the growth of the internet and social media, this sector is growing FAST
- Not just TV ads, banners on websites or columns in papers anymore... (influencers, celebrities, experiential events, flash mobs...)

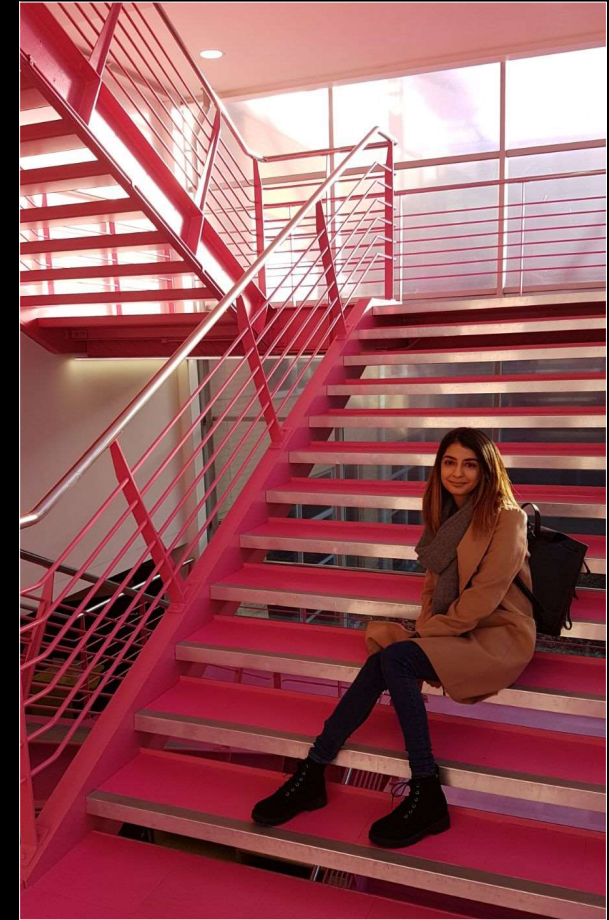


BA (HONS) PUBLIC RELATIONS & ADVERTISING



- Lecture staff: Award-winning international staff who have held major roles in the industry
- Global course with multicultural student population
- Access to study abroad for a semester at a university in Australia, Hong Kong, USA...
- Guest speakers, practical work - NOT JUST ESSAYS!!





NORTHWICK PARK

- Number 1 University for PR and advertising in London
- 90% students graduate with a 2.1 or 1.1
- Access to radio studios, Alienware computer labs, Virtual reality technology, galleries, studios, photographic equipment
- 15 minutes from hub of PR and Advertising, central London



YOUR FUTURE...

COPYWRITER

STRATEGIST

**GRAPHIC
DESIGNER**

PRESS
OFFICER

ART DIRECTOR

MEDIA PLANNER

**ACCOUNT
EXECUTIVE**

MARKETING MANAGER

EVENT CO-
ORDINATOR

SOCIAL MEDIA
ASSISTANT

TALENT MANAGER

MARKET RESEARCHER



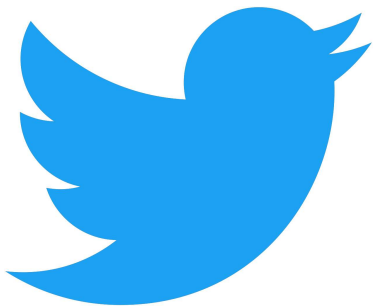
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THANK YOU! 😊

